



JOHN HOLLAND CONSULTANTS, INC.
P.O. Box 983
Exeter, NH 03833
Web: www.johnholland.com
Email: meryl@johnholland.com

Advertising in John Holland's Soul Inspirations e-Newsletter

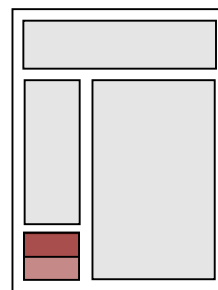
Our Audience

Soul Inspirations is an email newsletter sent bi-weekly to a dedicated 50,000 (approx) subscriber list, which is an ideal forum for professionals providing spiritual health & wellness products or services.

Advertising Rates

Ad rates are for web-ready digital files. Use our advertising specifications below to be sure your ad is submitted properly for publication. John Holland Consultants, Inc. reserves the right to change ad rates with 30 days notice to current advertisers.

Rates	Ad size in pixels	2010 1 edition/4 editions	2011 1 edition/4 editions
SM	190 (w) x 60 (h)	\$110/\$400	\$125/\$450
LG	190 (w) x 120 (h)	\$195/\$700	\$205/\$740



Advertising Specifications

Ads must meet the following requirements in order to be considered ready for publication:

- Use exact ad dimensions only – there are only two ad sizes available (SMALL 190x60 pixels OR LARGE 190x120 pixels).
- Artwork must be submitted in .gif or .jpg format with a resolution of 72 dpi.
- Ads may be submitted using the address info above.

Materials not in compliance with our specifications will be returned for proper submission.

Advertising Terms & Conditions

Payment in full is due upon placement of your ad and can be made via check or credit card (MC/Visa/Discover). Any ad submitted without payment is subject to late charges and collection costs after 60 days. Cancellations will only be accepted with at least 7 days notice in writing prior to the publication due date. Ad orders not cancelled in writing within 7 days of the publication date become binding for that issue and advertisers will be held accountable for payment.

It is the advertiser's responsibility to submit ad changes for each issue. *Holland Consultants* will run the advertiser's most recent ad without liability if no new ad copy, artwork or revisions are submitted in writing by the deadline.

The publisher reserves the right to decline ads that it feels are not aligned with its corporate objectives.

Advertising Schedule

The newsletter is published bi-weekly and is distributed electronically on Monday mornings. All ads and associated artwork must be received and approved at least 7 days prior to the publication date.



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Advertising Request Form

Please complete all the information below and submit the Request Form with payment and associated artwork to the address above.

Contact Info	Billing Info
Name	Name
Company	Company
Address	Address
Phone	Phone
Fax	Fax
Email	Email

<p>PLEASE NOTE: Billing info must include the name and address in full as it appears on the account. Also, an email address is required for all requests to ensure you receive proper notification of the charges to your account.</p>	Payment Method
	<input type="checkbox"/> Check <input type="checkbox"/> Credit Card (<input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> Discover) Card # _____ Exp Date _____

Ad Requirements												
Ad Size	<input type="checkbox"/> Small (190 x 60)	<input type="checkbox"/> Large (190 x 120)										
Ad Term	<input type="checkbox"/> Week	<input type="checkbox"/> Month										
Quantity	<input type="checkbox"/>											
	Rates	Ad size in pixels	<table border="0"> <thead> <tr> <th></th> <th>2010 x1/x4</th> <th>2011 x1/x4</th> </tr> </thead> <tbody> <tr> <td>SM</td> <td>\$110/\$400</td> <td>\$125/\$450</td> </tr> <tr> <td>LG</td> <td>\$195/\$720</td> <td>\$205/\$750</td> </tr> </tbody> </table>		2010 x1/x4	2011 x1/x4	SM	\$110/\$400	\$125/\$450	LG	\$195/\$720	\$205/\$750
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Notes/Comments:												